

Fraud is a major challenge that the Financial Institutions faces in its day-to-day operations.

## **Customers Beware of!!!**

• Identity theft: The fraudulent practice of using another person's name and KYC information to conduct transactions

Eg: Fake identification documents like passports, visas, or Emirates IDs

• **Phishing:** The fraudulent practice of sending emails purporting to be from reputable companies in order to induce individuals to reveal their personal and banking information such as passwords, credit card details after clicking on a link or following the instruction provided on the email.

Eg: Receiving emails from Companies/sources seems to be genuine asking for passwords or to update through links.

## Protect yourself by staying alert to:

- ✓ Verify unknown contacts.
- ✓ Avoid sharing personal information.
- ✓ keep a close eye on your accounts.
- ✓ Never Share your passwords or account numbers.
- ✓ Report it to your Financial Institution to freeze affected accounts, and notify authorities if you get any suspicion.

Safeguard your finances and avoid becoming a target.

**#FraudPrevention** 

#StayProtected

**#FinancialSafety** 

#CentralBankUAE